

SPONSORSHIP OPPORTUNITIES

The Indigenous Bar Association
33rd Annual Fall Conference

OCTOBER
22-23
NOVEMBER
12 (CPD DAY)

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emâtinamakew kiskeyihtamowina ohci mâtinamakew oteh nekânote

SHARING EXPERIENCES TOWARDS A SHARED FUTURE

Online via webcast



INDIGENOUS BAR
ASSOCIATION



33RD ANNUAL INDIGENOUS BAR ASSOCIATION CONFERENCE SPONSORSHIP OPPORTUNITIES

The Indigenous Bar Association (IBA) is a national non-profit organization representing Indigenous legal professionals. We are mandated to advocate for legal and social justice and the reform of laws and policies affecting Indigenous Peoples in Canada. Every year we host a conference bringing together our members, Indigenous lawyers and judges, legal academics, allies, and community members. Over two inspiring days, we host workshops, panels, and keynote speeches about legal issues and matters impacting Indigenous peoples, rights, and communities. Last year, we welcomed more than 600 participants to our first ever virtual conference. This year, we are anticipating again welcoming several hundred online participants.

Our volunteer Board of Directors is enthusiastically preparing for our 33rd annual conference, under the theme of "Sharing Experiences Towards a Shared Future." We are witnessing dramatic shifts that will impact the Indigenous legal landscape for generations. National legislation affirming the UN Declaration on the Rights of Indigenous Peoples; increasing advocacy on addressing the legacies of residential school; and policy moves that are starting to recognize our multi-juridical reality are some of the many impactful shifts we've witnessed in the last year. We are excited to welcome distinguished Indigenous speakers and panelists to share their experiences as Indigenous communities look at realizing transformative change.

Thanks to our participants, supporters, and generous partners, the IBA annual conference has grown into one of the most anticipated professional development and networking events amongst Indigenous lawyers and individuals practicing, teaching, and learning Aboriginal law. Support from businesses, organizations, and law firms from coast-to-coast-to-coast helps us bring the Indigenous legal community together to celebrate successes, learn from one another, and support the advancement of Indigenous rights and justice.

We invite you to review this package and consider becoming a sponsor of this year's IBA annual conference. A sponsorship form is included in the last page of this package if you wish to confirm your support for this conference. Our team would also be delighted to meet with you at your convenience to discuss creating a package that suits your community investment and marketing objectives.

We look forward to working in partnership with you and truly value your commitment to supporting the advancement of Indigenous practitioners, justice, rights, and legal traditions.

Sincerely,

The IBA Board of Directors



INDIGENOUS BAR ASSOCIATION IN CANADA

WWW.INDIGENOUSBAR.CA

LEVELS OF SUPPORT AND BENEFITS

Our team would be delighted to meet with you to discuss creating a package that suits your investment and marketing objectives. Please contact **Laura Sharp** at **lsharp@nncfirm.ca** to schedule a sponsorship meeting.

Platinum \$15,000+	Diamond \$10,000+	Gold \$5,000+	Silver \$2,500+	Bronze \$1000+
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LOGO/NAME PLACEMENT

Website	Featured logo & link	Large logo & link	Medium logo & link	Small logo & link	Name
Social media recognition/ announcement (Facebook/Twitter/ LinkedIn)	Individual post w/ logo & company overview	Individual post w/ logo	Gold sponsors post w/ logos	Silver sponsors post w/ logos	Bronze sponsors post w/ name
Conference programme	•	•	•	•	Name

EVENT RECOGNITION

Conference slideshow	Advertisement	Logo	Logo		
Conference programme ad-space	Full-page	Medium	Small		
Presenting naming rights for IPC Presentation Gathering	•				
Presenting naming rights for IBA virtual 'wine and cheese' reception		•			
Presenting naming rights for conference agenda event			•		
Verbal recognition by conference emcees	•	•	•	•	

COMPLIMENTARY GIVEAWAY

Conference Registration (virtual and/or in-person)	5 virtual tickets	3 virtual tickets	2 virtual tickets	2 virtual tickets	1 virtual ticket
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WHY INVEST?

- Align yourself and your company with an organization and event committed to supporting Indigenous legal practitioners and the advancement of Indigenous rights
- Enhance your employer brand recognition with diverse prospective hires and partners
- Be part of our community and invite your partners and colleagues to engage and learn with us
- Help Indigenous law students attend the conference



INDIGENOUS BAR
ASSOCIATION

33rd Annual Fall Conference October 22-23 & November 12 (CPD Day) 2021 SPONSORSHIP FORM

PLEASE COMPLETE THIS FORM TO CONFIRM YOUR SPONSORSHIP

If you have any questions about conference sponsorship, or would like to discuss your options, please contact **Laura Sharp** at lsharp@nncfirm.ca.

COMPANY: _____

CONTACT PERSON: _____

ADDRESS: _____

PHONE NUMBER & EMAIL: _____

SPONSORSHIP PACKAGE CHOSEN:

- Platinum (\$15,000+)**
- Diamond (\$10,00+)**
- Gold (\$5,000+)**
- Silver (\$2,500+)**
- Bronze (\$1,000+)**

Please forward this form and the following by **October 11**.

- Your logo or logo package in high-resolution PNG and vector formats
- A brief statement about your company/firm
- High-resolution advertisement for inclusion in conference programme (for platinum, diamond, and gold sponsors only).
- If you do not have a preferred advertisement for such purposes please let us know so we can follow-up with you.

To meet deadlines, payment and advertisement information is required by **October 11**.

Please make all cheques payable to Indigenous Bar Association and return this form via email/mail to the address below. The IBA will contact you for information/ particulars regarding your sponsorship.



INDIGENOUS BAR ASSOCIATION

105, 103 Packham Avenue, Saskatoon, SK S7N 4K4

Email: lsharp@nncfirm.ca